

BRYN KRISTI



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SKILLS

INDESIGN

Layout & typography, interior book layout, magazine layout, marketing materials, cover design, styles, preflight checklists

PHOTOSHOP

RGB/CMYK conversion, photo touch up for print and digital, photo resolution check, masking, collaging, layers, work paths

ILLUSTRATOR

Logo design, outlines, asset creation

ADOBE PREMIERE

Video editing, sound manipulation, video graphics, layers

WEB DESIGN

HTML, CSS, WordPress

PRODUCTION

Budgeting, collaboration, writing, proofreading, people management, customer service

EDUCATION

PORTLAND STATE UNIVERSITY

MS in Book Publishing | Focus in Design & Marketing | June 2019

WASHINGTON STATE UNIVERSITY

BA in Humanities | Focus in English | Minor in Creative Media and Digital Culture | 2016

EXPERIENCE

KITCHEN TABLE MAGAZINE

Designer | Apr. 2019 - Present

- Design, typeset and layout of full color, 80-page magazine, including front and back cover.
- Prepare PDF for printer with preflight checklists
- Created Epub and interactive PDF for digital version
- Crafted visual assets
- Collaborate with Publisher to maintain the brand's style
- Integrate art from various illustrators and artists
- Optimize photos for print

BRYN KRISTI DESIGN

Independent Designer & Producer | 2008 - Present

- Design logos for new businesses
- Layout business cards for various clients
- Design marketing mailers
- Build websites through WordPress and HTML & CSS
- Produce and edit videos
- Create content and marketing for websites
- Manage productions and budgets
- Customize digital media for clients

MINDBUCK MEDIA BOOK PUBLICITY

Book Publicist | Jul. 2019 - Present

- Design book 1-sheets
- Compose email pitch campaigns
- Communicate updates with authors
- Reach out to press outlets to secure coverage for books

OOLIGAN PRESS

Staff | Apr. 2018 - June 2019

- Design novel interior
- Create sales and marketing materials
- Produce book trailer and author interview video
- Create images for social media
- Craft design brief for new title
- Code ebook

OVERCUP PRESS

Intern | Summer 2018

- Design sales sheets, shelftalkers, invitations, flyers
- Create bookmark and collateral