



99 WAYS TO MAKE A PIPE

Problem Solving for Pot Smokers



Brett Stern

DIY weed hacks made
from common household
objects

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Problem Solving for Pot Smokers

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It's a problem many pot smokers have faced at one time or another: how am I going to smoke this? Fear not, gentle stoner, we have the answer right here. Industrial designer Brett Stern has created 99 devices from common household objects that you can use to smoke your blues away. In fact, you may never see the items in your home the same way again.

99 Ways to Make a Pipe is a witty, how-to guide that's the perfect gift for any pot smoker who also enjoys problem solving, abstract thinking, and, of course, getting high.

MARKETING & PUBLICITY

- Author tour that includes Portland, Seattle, San Francisco, Los Angeles and New York
- Ad promotion in High Times, Broccoli, and Dope (all print and online)
- Promotion at Cannabis festivals nationwide print/online magazines
- Review copies and co-op available
- Full publicity campaign to national media, lifestyle publications, and podcasts
- Social media promotions and ad campaigns through Facebook, Twitter, Instagram, Pinterest, and dedicated lifestyle websites

ABOUT THE AUTHOR



Brett Stern is the author of two previous titles, *99 Ways to Open a Beer Bottle Without a Bottle Opener* and *Inventors at Work: The Minds and Motivation Behind Modern Inventions*. He is an industrial designer and inventor living in Portland, Oregon. Stern holds 8 utility patents

covering surgical instruments, medical implants, robotic garment-manufacturing systems and food packaging. He has trademarks in 34 countries on his line of Beer Chips® snack foods where he figured out how to put beer into a potato chip without making them soggy and marketed them around the world.